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Propeller Centre For The Visual Arts Presents
Im/AGE
From “Bust” to “Boom” to “Zoom”
An Exhibition Curated by Moses Znaimer

On January 21, 2009, Toronto’s **Propeller Centre For The Visual Arts** will launch a new exhibit curated by media and generational innovator **Moses Znaimer**. Inspired by Moses’ New Vision Of Aging for Canada, **Im/AGE – From “Bust” to “Boom” to “Zoom”** will feature works exploring this millennium’s promise of a longer, more productive, more empowered life.

In the 1960’s, Mr. Spock said, “Live long and prosper.” In 2008, Moses played a pivotal role in pointing Canadians in the direction which this blessing entails, starting with his popularization of the term ZOOMER (Boomer With Zip) to denote the 14.5 million Canadians traditionally and formerly known as 45plus. For Zoomers, the Mature Years are now being transformed from “Bust” (decline, detach, die) to “Boom” (an extra twenty years of healthy, indeed, vigorous life expectancy for many).

What does it mean to be a Zoomer? Moses has selected 16 works from those submitted for consideration seeking to explore this question. Included are pieces by Toronto artists **Jim Bourke**, **Margie Kelk**, **Joseph Muscat**, **Rochelle Rubinstein**, and **Faye Mullen** who will herself star in “here I lay”, an installation on the theme of growth and decay that will find her naked, buried and planted in a shipping crate filled with peat moss.

Also featured will be a photograph by the acclaimed **Joan Kaufman**, whose work was described as “apocalyptic” by *The Globe and Mail*, a Japanese crane sculpture by Stratford-based **Michelle Salter**, and hundreds of hydrostone hands reflecting our need to leave traces, by Quebec artist **Myriam Van Neste**.

From the US, comes Alabama’s **Christopher McNulty**, who engages in task-based projects to create works on paper. For this exhibit, McNulty calculated his life expectancy. With 20,662 days left to live, McNulty began a series entitled “Counting the Days”, where the number of strokes on paper correspond to the remaining days of his life at the time of the work’s creation.

For almost a decade, Propeller has approached well-known Torontonians to curate a yearly exhibit based on the theme of their choice. Past curators include contemporary art impresario **Olga Korper** and writer/painter/art critic **Gary Michael Dault**. **Im/AGE: From “Bust” to “Boom” to “Zoom”** marks Moses’ curatorial debut.

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Im/AGE
From “Bust” to “Boom” to “Zoom”
Curated by Moses Znaimer
January 21 – February 1, 2009
Opening Reception: Thursday, January 22, 2009 from 7pm – 10pm
Propeller Hours: Wednesday – Saturday, 12noon – 6pm • Sunday, 12pm – 5pm
984 Queen Street West, Toronto
Admission is FREE to the public

Information: 416.504.7142 or gallery@propellerctr.com
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